

THE
PURIM
TRUST

ANNUAL IMPACT REPORT 2025

JAN - DEC 2025

PREPARED BY CHARITY FOUNDER-DIRECTOR
ESTHER BRANCO DIAS



A WORD FROM OUR FOUNDER-DIRECTOR

As we stepped into 2025, we did so with a continued sense of calling and a deepened reliance on God's faithfulness. The journey of The Purim Trust has never been defined by ease or certainty, but rather by obedience – choosing, year after year, to follow where He leads.

This past season has reminded us that the work we are entrusted with is both sacred and stretching. The needs before us remain great. Children and families across the Philippines continue to face the daily realities of poverty – limited access to food, education, stability and opportunity. And yet, in the midst of these challenges, we see something greater: lives being restored, hope taking root, and futures beginning to shift.

What has become increasingly clear is that this mission was never meant to be carried alone. God, in His wisdom, continues to bring people alongside us – individuals, families and communities who share in this vision. Each act of generosity, each prayer, each step of partnership strengthens the foundation upon which this work stands.

In 2025, our focus was not simply on sustaining what has been built, but on stewarding it well and preparing for growth. Growth not just in numbers, but in depth – in the quality of care, in the strength of relationships, and in the long-term impact on the children, young people and women we serve.



We thank God that we saw an overall increase to our income which then has the knock on effect of us being able to increase the numbers of children and college students we are able to support. Along with that also comes an increase in admin and expenditure plus we had a long overdue and well needed trip to our projects in the Philippines, and our fundraising for that and our Christmas Appeal not fully being met, we ended the year with our expenditure over-stretching our income by 1.9%.

Every year keeps us mindful of the practical realities - this work requires ongoing provision, faithful supporters and a widening circle of partners who believe in what God is doing through this ministry. There is both an invitation and an opportunity in this: to be part of something that is changing lives in a real and tangible way.

One of our most exciting moments of 2025 was launching our Women's Training Programme which I had been developing for over a year. A big and exciting step forward in helping families become self sufficient, by providing training, qualifications and sewing machines to the mothers of our precious sponsor children. We believe this humble project will be life changing to the course of these children's lives, and technically reduce the need for families needing the child sponsorship programme. Get ready to see incredible fruit from this project.

But above all these things, my heart is one of gratitude. Gratitude for God's unwavering provision. Gratitude for the calling He has placed on this work. And gratitude for every person who continues to stand with us – those who have given, prayed, encouraged, served and walked this journey alongside us.

As we move forward, we do so with faith – not in what we can achieve, but in what God will do through willing hands, open hearts and a simple “yes” to his call. Thank you for being part of this story.

Together, we continue to bring hope, dignity and a future to the children we are called to serve.

Esther Branco Dias

ESTHER BRANCO DIAS



OUR VISION

Our HOPE is that the vulnerable and marginalised would come to know freedom and fullness of life through experiencing God's unconditional love. That through our work we could impart HOPE to those who are broken or in need - a HOPE that ignites purpose, restoration and self-sufficiency.

OUR CHARITABLE PURPOSES

AS DEFINED BY OUR CONSTITUTION ● ● ● ● ●

- To relieve those in the condition of need or hardship and the distress it causes
- To advance education & training for all
- To advance the Christian faith in all or any part of the world

Our Trustees review our activities each year to ensure we follow the Charity Commission's general guidance on public benefit and their specific guidance on the prevention or relief of poverty and the advancement of religion as defined by our constitution.

● ● ● ● ● WHAT WE DO

As a Christian charity, The Purim Trust has been serving communities in the Philippines for over 7 years. Our sponsorship projects have grown to provide tailored support for children, college students, and mothers.

Children & College Students

Both children and college students receive support including food (3 meals a day), vitamins and minerals, health and dental checks, education, school supplies, and assistance with birth certificates where necessary.

Women's Sponsorship

Women, especially mothers, are empowered with vocational training and the learning of skills that enable them to gain qualifications to support their families, and work toward long-term self-sufficiency

In all Sponsorships, our aim is to grow God's love through practical support, lasting relationships, and spiritual mentoring through the local church.

● ● ● ● ● HOW WE DO IT

We Partner with churches in the Philippines to help equip their vision of delivering HOPE to their community.

● ● ● ● ● WHERE WE DO IT

We currently have 3 Child Sponsorship Programmes in: Tanza, General Trias and Olongapo City. All on the island of Luzon in the Philippines.

2025 HIGHLIGHTS

£224,589

Total Income

25%

Increase in children
Sponsored

6%

Increase in Gift Aid
income

10%

Increase in one-off
donations

75%

Increase in Merchandise
sales

20%

Increase in monthly
Partnerships

17%

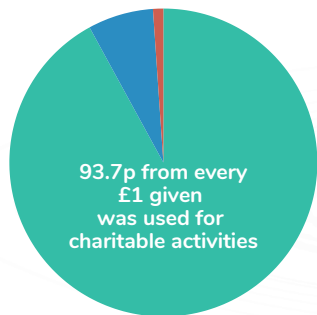
Increase in income
over all



For the second year in a row
(in 7 years of The Purim Trust)
there were no decreases in any category of income

2025 EXPENDITURE

Some other charities state a high percentage of money is used for 'Charitable Activities' which sometimes includes most outgoings, overheads and wages. We've tried to be rather more transparent with our expenditure below.



93.7%

Includes all money sent to the Philippines plus administration, card payment fees, IT and payment systems, and other costs directly linked to our Child Sponsorship Programmes including 4 staff members to oversee this work. This took us 1.9% over our income.

7.1%

Includes all money used for Marketing and promotions including events, plus one part time staff in this department.

1.1%

Includes all money used for all other support costs in running the charity including - phone, rent/rates, insurance, staff training, merchandise, office equipment.

OTHER HIGHLIGHTS

- We supplied over 321,000 meals for our Sponsor Children/College Students
- We provided 304 Christmas gifts, plus a party for our Sponsor Children/College students
- We supported 304 future careers through education
- 17 College students provided with a year of college education investing in their future prosperity
- We sent over 600 letters from children/College Students to their Sponsors



In November 2025, we launched our Women's Training Programme. It provides the mothers of our sponsored children with free training, recognised dressmaking qualifications, and sewing machines, enabling them to secure better employment, earn higher incomes, or start their own businesses.

To successfully provide the training and qualifications to women, this programme requires £20,000 in funding each year.



OUR AIMS FOR 2026

300

To consistently support our 300 children

33

To gain funding for 33 more sewing machines for our Women Training Programme

16

To gain 16 more college sponsorships to cover all of the students wanting to start college this year

18

To gain 18 more WTP sponsorships to fully fund this project providing qualifications for women to the end of 2026

£80K

To gain investment into our IT systems and infrastructure to support our donor base, to expand our international outreach and promotions

SELF-SUFFICIENCY

To help families become self-sufficient





"And whoever welcomes one such child in my name welcomes me"

Matthew 18:5



Thank You

We are deeply thankful for those who have walked alongside us—your generosity has allowed us to reach milestones we once only dreamed of. Your support continues to be a lifeline for individuals and families facing hardship.

As a Christian charity, we are guided by our belief in the transformative power of giving. We know that hope is not just a word—it's something we deliver together, one act of kindness at a time.

Looking ahead, we continue to rely on compassionate supporters to help us meet our financial needs and expand our reach. Every donation, no matter the size, helps us bring practical help, spiritual encouragement, and lasting hope to those living in poverty.

*Please consider joining us in this mission.
Together, we can be the hands and feet of hope
in a world that needs it now more than ever.*





GET INVOLVED

SPONSOR A COLLEGE STUDENT



FUND A SEWING MACHINE



PARTNER WITH US

