

THE
PURIM
TRUST

ANNUAL REPORT 2022

Jan - Dec 2022



Prepared by Esther Branco Dias

FOUNDER-DIRECTORS STATEMENT

As the Director of our charity, I want to share with you again our unwavering commitment to seeing children released from poverty; and we're so happy to continue doing that through our partnerships with churches overseas. Our approach is grounded in Biblical principles that prioritise love, value, and compassion for those in need.

2022 has been quite tough for us financially with a reduction in our income from one-off donations, Gift Aid and merchandise sales - so much so that it meant we had to use up valuable reserve funds to cover our support/running costs and promotion/marketing costs for the Sponsorship Programme which took us over our income by more than 12%. In light of this, due to inflation, and with no increases to Sponsorship rates in almost 5 years, we had to raise the Sponsorship amount from £28 to £30 per month.

But we remain steadfast in our mission to help more children and families break free from the cycle of poverty. We have put effective strategies in place to ensure that every pound donated goes towards making a real and lasting impact in the lives of those we serve.



2022 finally saw our Sponsor Children able to return to the class room after 2 years of being locked down at home! But the number of children we Sponsored fell from 134 at the beginning of the year to 129 at the end of December, primarily because we had several families move away from our areas of service so we were no longer able to offer them support. But in 2023 we are believing for a large influx of new child Sponsors, due to various exciting opportunities coming up so we expect to see that number rise dramatically.

We have continued to spend a great deal of time again in 2022 working on our underpinning governance and management documents, policies, procedures and structure - to aid us in ensuring our work is undertaken in ways that support & safeguard our Children, Donors, Staff and Volunteers. And with that we reached full compliance with The Charity Governance Code, proudly stewarding and governing funds with integrity and transparency.

In 2022 we launched: our new website - which already has helped tell our story and increase our appeal donations; and our new Church Connect programme - set up to enhance our work Partnering with Churches, this time in the UK.

We believe in building relationships with our Partners and Donors, all those involved, that are rooted in trust, transparency, and mutual respect. By doing so, we hope to model Christ's love and compassion in everything we do.

Despite the financial challenges we've faced this year, we remain dedicated to helping more children and families in need. We believe that every child deserves the opportunity to reach their full potential, and we will continue to work tirelessly towards this goal. Thank you for your support and for sharing in our commitment to making a real and lasting difference in the lives of those we serve.

ESTHER BRANCO DIAS



OUR VISION

Our hope is that the vulnerable and marginalised would come to know freedom and fulness of life through experiencing God's unconditional love. That through our work we could impart HOPE to those who are broken or in need - a HOPE that ignites purpose, restoration and self-sufficiency.

OUR CHARITABLE PURPOSES

AS DEFINED BY OUR CONSTITUTION

- To relieve those in the condition of need or hardship and the distress it causes
- To advance education & training for all
- To advance the Christian faith in all or any part of the world

Our Trustees review our activities each year to ensure we follow the Charity Commission's general guidance on public benefit and their specific guidance on the prevention or relief of poverty and the advancement of religion as defined by our constitution.

WHAT WE DO

We are now 5 years old as a charity and we're continuing with our project of Sponsoring Children in the Philippines providing: food, education & educational supplies, dental & medical checks, vitamins & minerals, local church support, Christ-centred guidance, birth certificates where necessary and a relationship with their only Sponsor.

HOW WE DO IT

We partner with churches in the Philippines to help equip their vision of delivering hope to their community.

WHERE WE DO IT

We currently have 3 Child Sponsorship Programmes in:
Tondo, Manila
Tanza, Cavite
Olongapo City, Zambales
All on the island of Luzon in the Philippines



2022 HIGHLIGHTS

£99,064
total income

16

% increase in monthly Partnerships

15

% increase in Child Sponsorships (includes price increase)



94%

of donations and income were used for the direct costs of our Child Sponsorship Programmes and for humanitarian aid



+



We didn't have enough donated funds to cover our running costs & marketing costs (which took us more than 12% over our income) so we used up limited reserve funds to cover these



We supplied over 143,000 meals for our Sponsor children



We sent over 260 letters from children to their Sponsors



We provided 129 Christmas gifts for children, plus a Christmas party



We supported 129 future careers through education

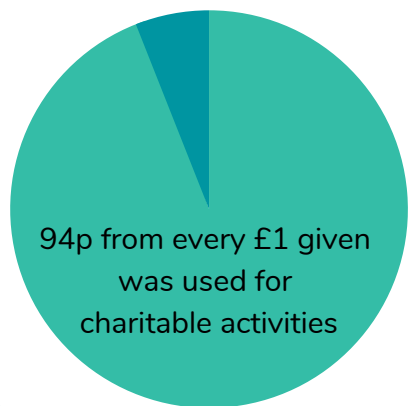


"I am one of the blessed children because I have someone like you. One day, I will be successful and like you, I will try to help children like me."

Joymie - Tanza, Philippines

2022 EXPENDITURE

Some other charities state a high percentage of money is used for 'Charitable Activities' which sometimes actually includes most outgoings, overheads and wages. We've tried to be rather more transparent with our expenditure below.



94%

Includes all money sent to the Philippines plus administration, card payments fees, print & postage costs directly linked to our Child Sponsorship Programmes and wages for 2 part time staff to oversee this work.

6%

Includes all money used for all other support costs in running the charity including - IT, phone, rent/rates, insurance, staff training, merchandise, office equipment and one part time accounts staff.

-12%

Reserve funds used for remaining running costs and for Marketing and promotions including events, plus one part time staff in this department

OUR AIMS FOR 2023

1

**To Sponsor over
200 children**

2

**To send more money
to the Philippines for
Child Sponsorship
& humanitarian
aid than ever
before**

3

**To keep our eyes
focused on our
long-term vision of
finding ways for
families to become
self-sufficient**



**TO HELP US REACH OUR AIMS
WE ARE ALSO COMMITTED TO:**

**Plan & develop our Corporate
Connect programme**

**Plan & develop taking
volunteers to the Philippines**

**Visiting the children
when funds allow**

**Providing support for all
remote working teams in UK**

**Improving the pay of
our Staff**

**Providing more training for
our Staff & Volunteers**

**More outward bound
promotions and events**

THANK YOU,

to those of you who have already helped us come so far and do so much. We so gratefully appreciate your help and generosity.

As a Christian charity, we believe in the power of generosity and the importance of giving to those in need.

So we are always looking for special individuals who can help us reach our financial goals and continue our mission of delivering HOPE to those in need.

Your support of a simple donation can make a tangible difference in the lives of those we serve, so perhaps you might consider making a donation today.

Together, we can make a lasting impact and bring hope to those who need it most.

Donate here



A generous soul will be made rich, and he who waters will also be watered himself.

Proverbs 11:25



GET INVOLVED



DONATE



PARTNER



VOLUNTEER



www.thepurimtrust.org